## **ORDER**

Orders	Order / Rev:	116765		
	Alt Order #:	06928262		FID.
	Product Desc:	M.A.I.G. AF		HD
	Estimate:			KSNV
	Flight Dates:	05/21/13 - 05/22/13	Primary AE:	Amy McCreary
	Original Date / Rev:	05/20/13 / 05/20/13	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	LUC Media, Inc GA		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		25 Whitlock Pl.	Billing Cycle:	EOM/EOC
		Marietta, GA 30064	Agency Commission:	15%
Advertiser	Name:	Mayors Against Illegal Guns (MAIG)		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/13	05/22/13	8	\$5,520.00	\$4,692.00

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POLITICAL/AGY, PISSUE, GEN Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
May 2013	8	\$5,520.00	\$4,692.00	0.00
Totals	8	\$5,520.00	\$4,692.00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	71%	\$5,520.00
Market	100%	\$7,774.65

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	20%	\$1,554.93
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	9%	\$699.72
KTUD	0%	\$0.00
KVVU	0%	\$0.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	05/21/13	05/22/13	M-F 6-7a WakeU	ow/Wa@M	6-7a		-TW	:30	2	\$900.001	0.00 NM	2	\$1,800.00
					M-F 6-7a WakeU	p w/Wagners									
		NEWS													
		Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir	<u>ng</u>						
_	W	eek: 05/2	20/13	05/26/13	-TW	2	\$900.00	0.	00						

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Totals

\$5,520.00

Order / Rev: 116765 Advertiser: Mayors Against Illegal Guns (MAIG)

 Alt Order #:
 06928262
 Product Desc:
 M.A.I.G. AF
 KSNV

Flight Dates: 05/21/13 - 05/22/13 Estimate:

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV 05/21/13 05/22/13	M-F 6-7a WakeUp w/WacM	6-7a	-TW	:30	2	\$900.001	0.00 NM	2	\$1,800.00
	M-F 6-7a WakeUp w/Wagners								
NEWS									
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 05/20/13 05/26/13	-TW 2	\$900.00	0.00						
E 2 KSNV 05/21/13 05/22/13	Today Show CM	658a-9am	-TW	:30	2	\$900.001	0.00 NM	2	\$1,800.00
	Today Show								
TODAY									
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 05/20/13 05/26/13	-TW 2	\$900.00	0.00						
E 3 KSNV 05/21/13 05/22/13	The Agenda 1230pm CM	1230-1p	-TW	:30	2	\$360.002	0.00 NM	2	\$720.00
	The Agenda 1230pm								
NEWS									
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 05/20/13 05/26/13	-TW 2	\$360.00	0.00						
E 4 KSNV 05/21/13 05/22/13	Ralston Reports CM	630-758pm	-TW	:30	2	\$600.001	0.00 NM	2	\$1,200.00
	Ralston Reports								
RALSTON									
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 05/20/13 05/26/13	-TW 2	\$600.00	0.00						